

# Madaba 'O

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Hotel, Resort, SPA & Campus

*Project leaders:*

**Carlo Maria Grassi**  
**Nunzio Gabriele Sciveres**

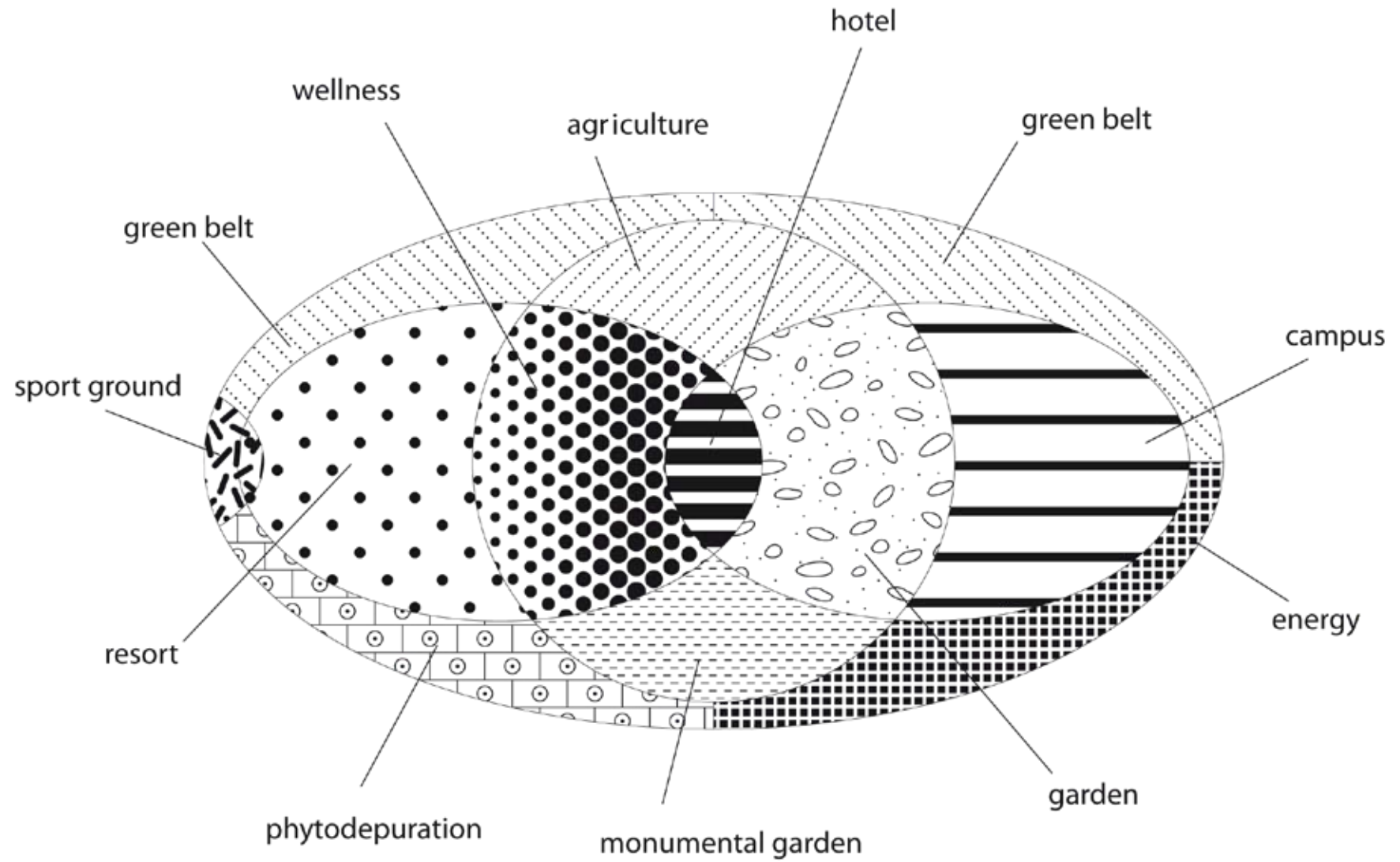
*Design team:*

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Sara Gangemi  
Giuseppe Gurrieri  
Francesco Librizzi  
Eugenio Morello

*Collaborators:*

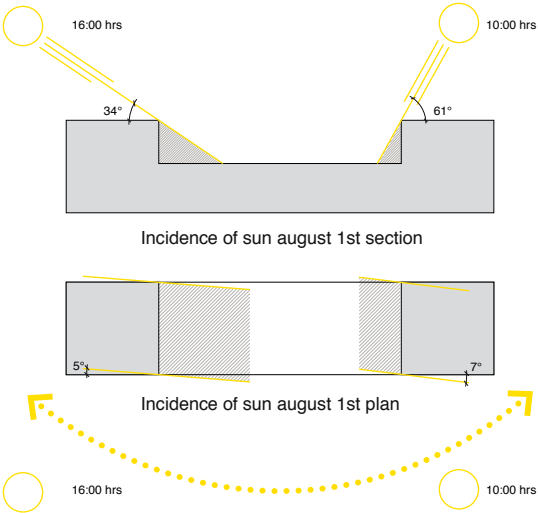
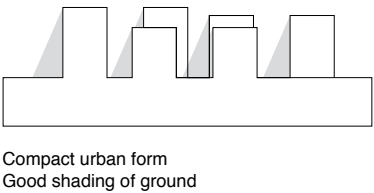
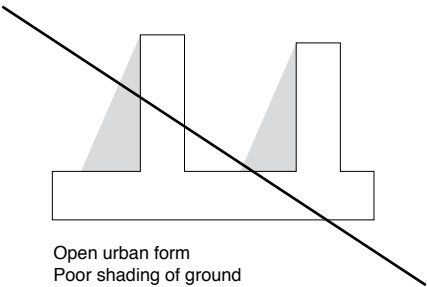
Piergiorgio Italiano  
Zulfadly Helmy Bin Ab Wahid

# CONCEPT

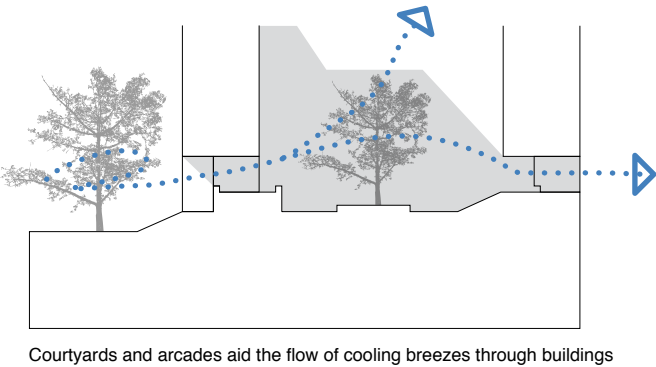
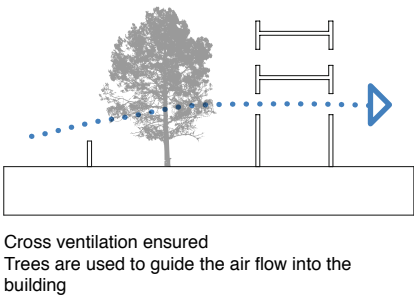
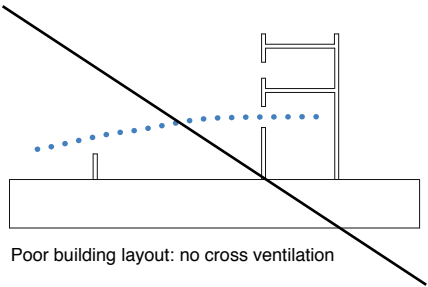


# ENVIROMENTAL AND ENERGY STRATEGIES

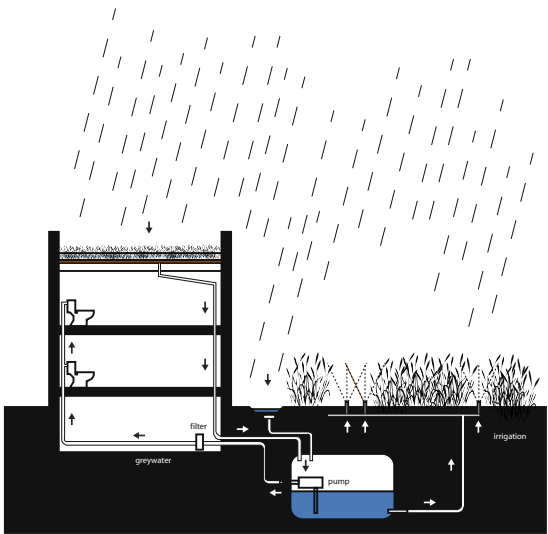
## SUN



## WIND



## WATER



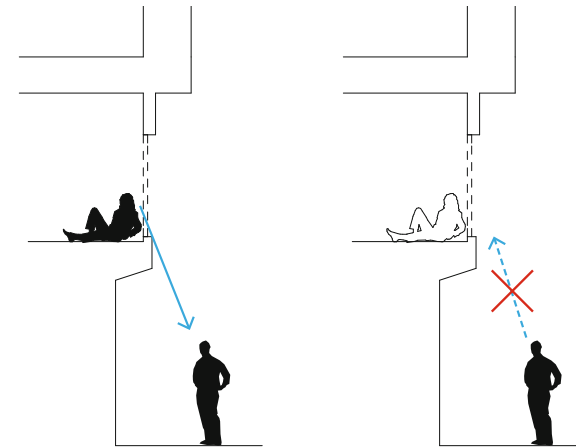
# SOCIAL STRATEGIES

## SOCIAL ASPECTS

The architectural and urban design strategies invest also the social aspects and social behavior of people in space and time. Guests and students have different backgrounds and cultural habits and we should consider all those traditions at the same time.

The privacy design happens at very different scales:

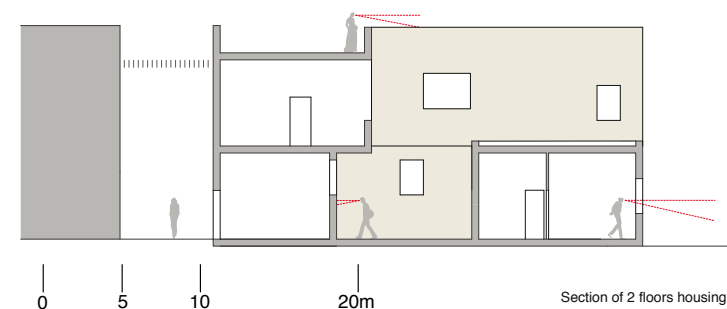
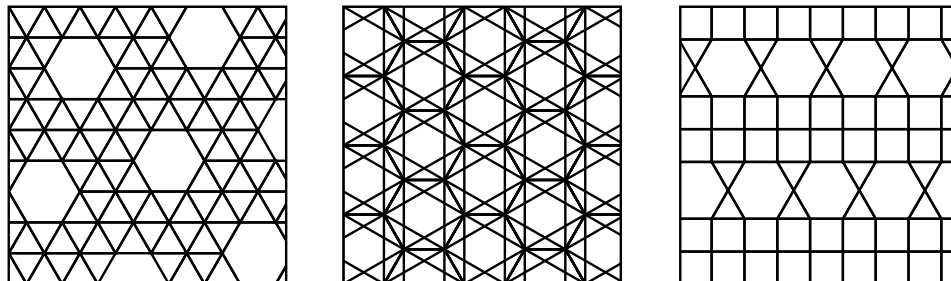
- At the small scale, different types of Mashrabiya provide an efficient and traditional solution to assure a control of the visibility between indoor and outdoor spaces.
- At the medium scale, the privacy of private spaces (guest rooms) towards public spaces is obtained by the proper arrangement of buildings (relationship window and open spaces), shelters and walls.
- At the large scale, it is very important to define the accessibility of different functions by distinguishing public, semi-public and private spaces. Gender issues have also to be taken into account in the dorms.



Open and closed vision to provide privacy (Mashrabiya)



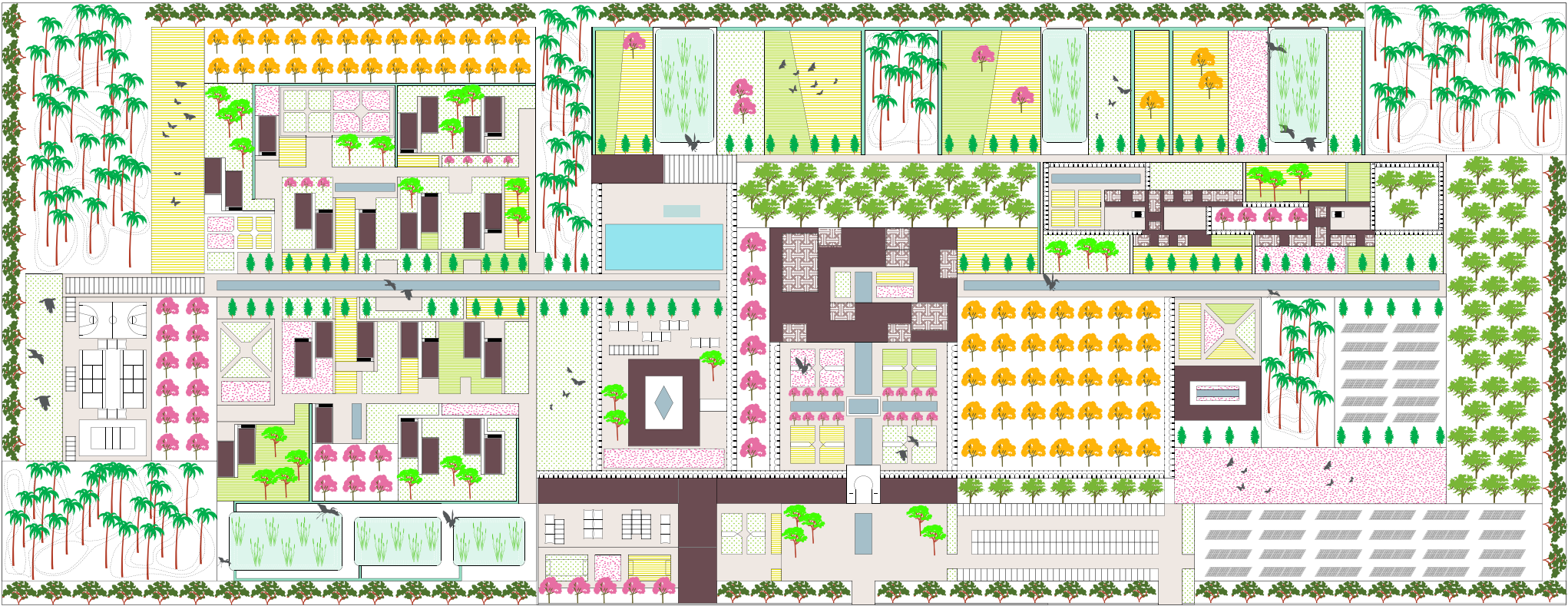
Different types of Mashrabiya



Section of 2 floors housing

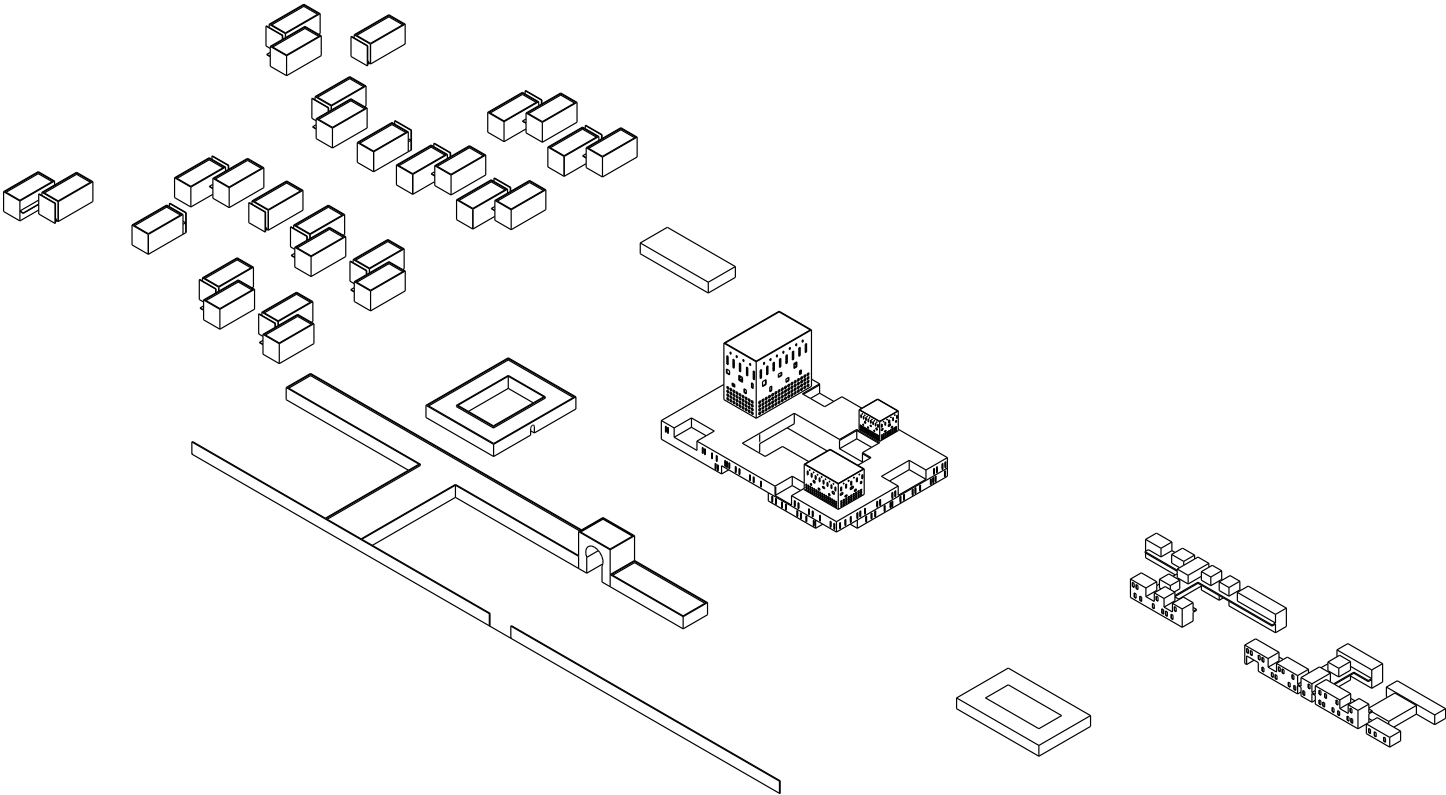


# MASTERPLAN



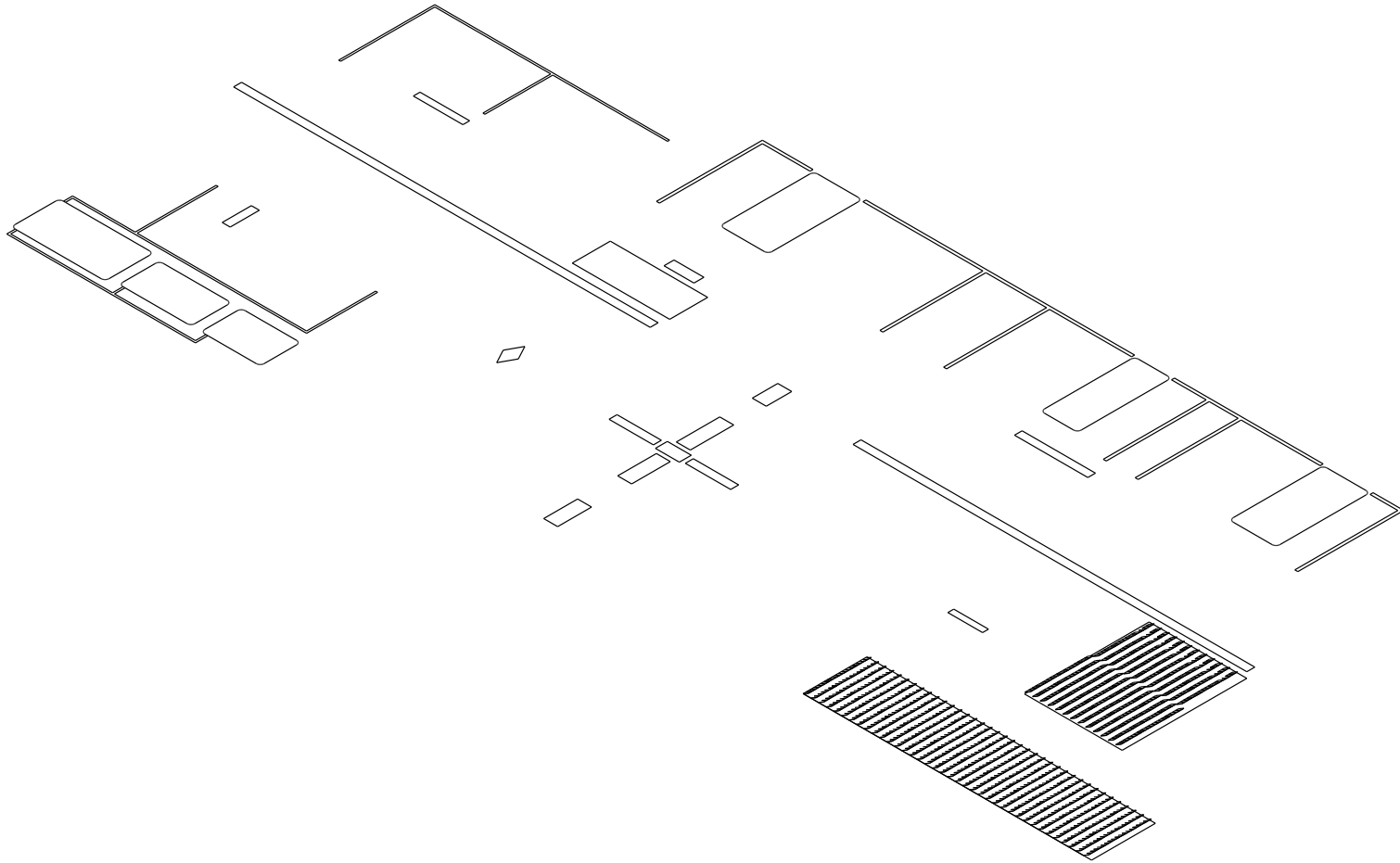
BUILDING

- hotel
- resort
- hotel management school
- accueil
- restaurant
- auditorium



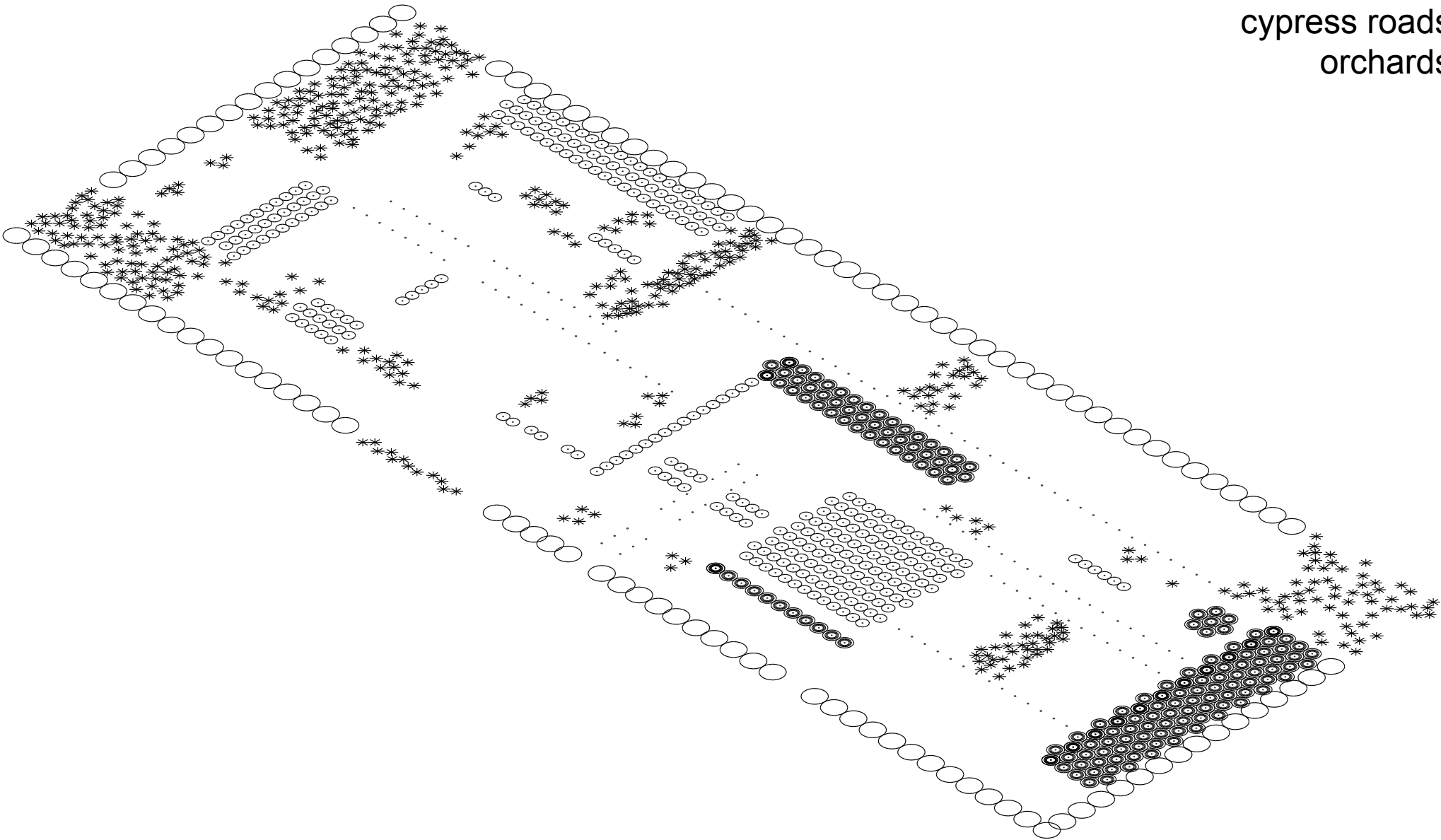
# WATER AND ENERGY SCAPE

solar thermal panels  
pv panels  
phytodepuration



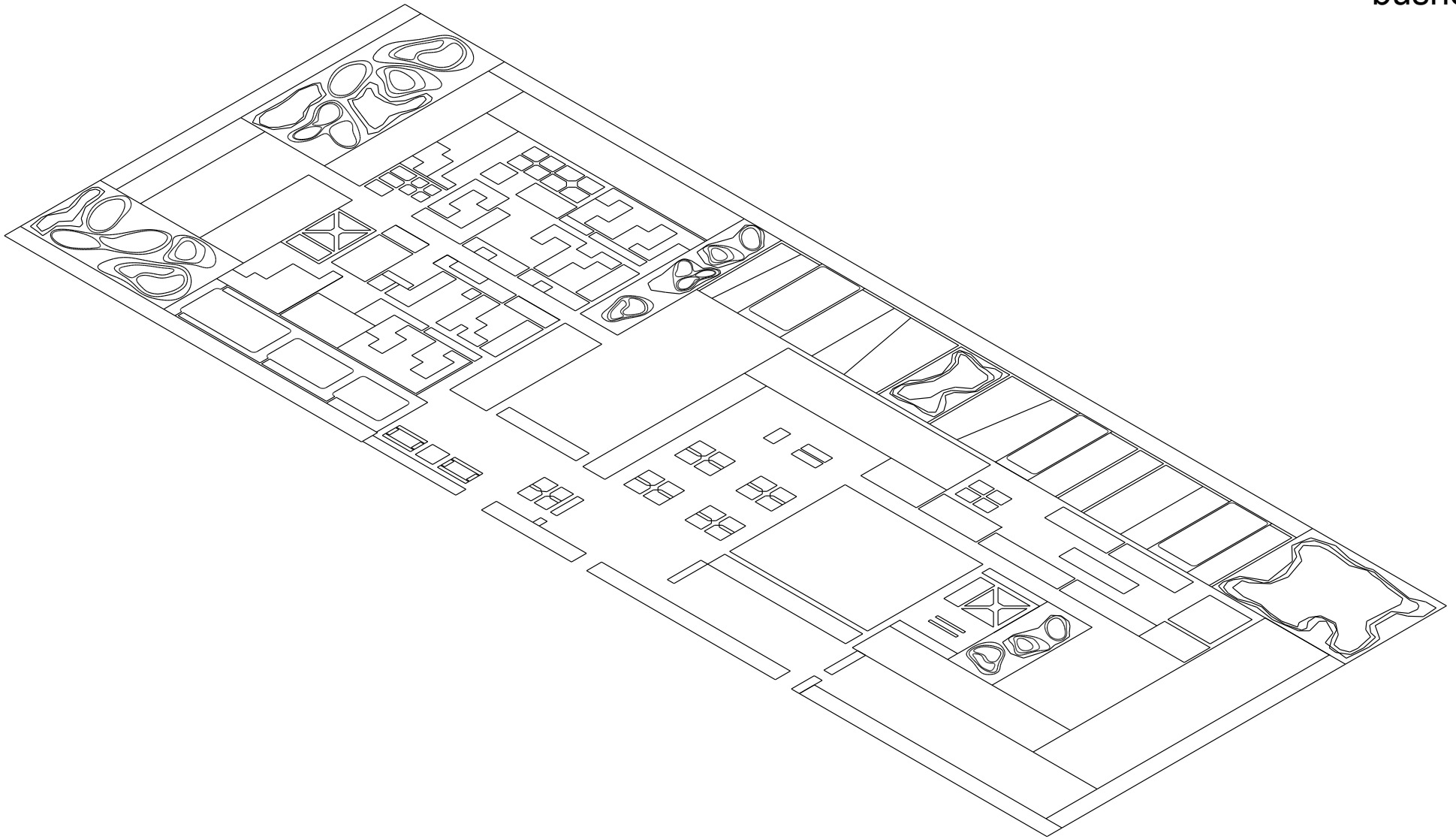
TREES

- green belt
- palm groves
- cypress roads
- orchards

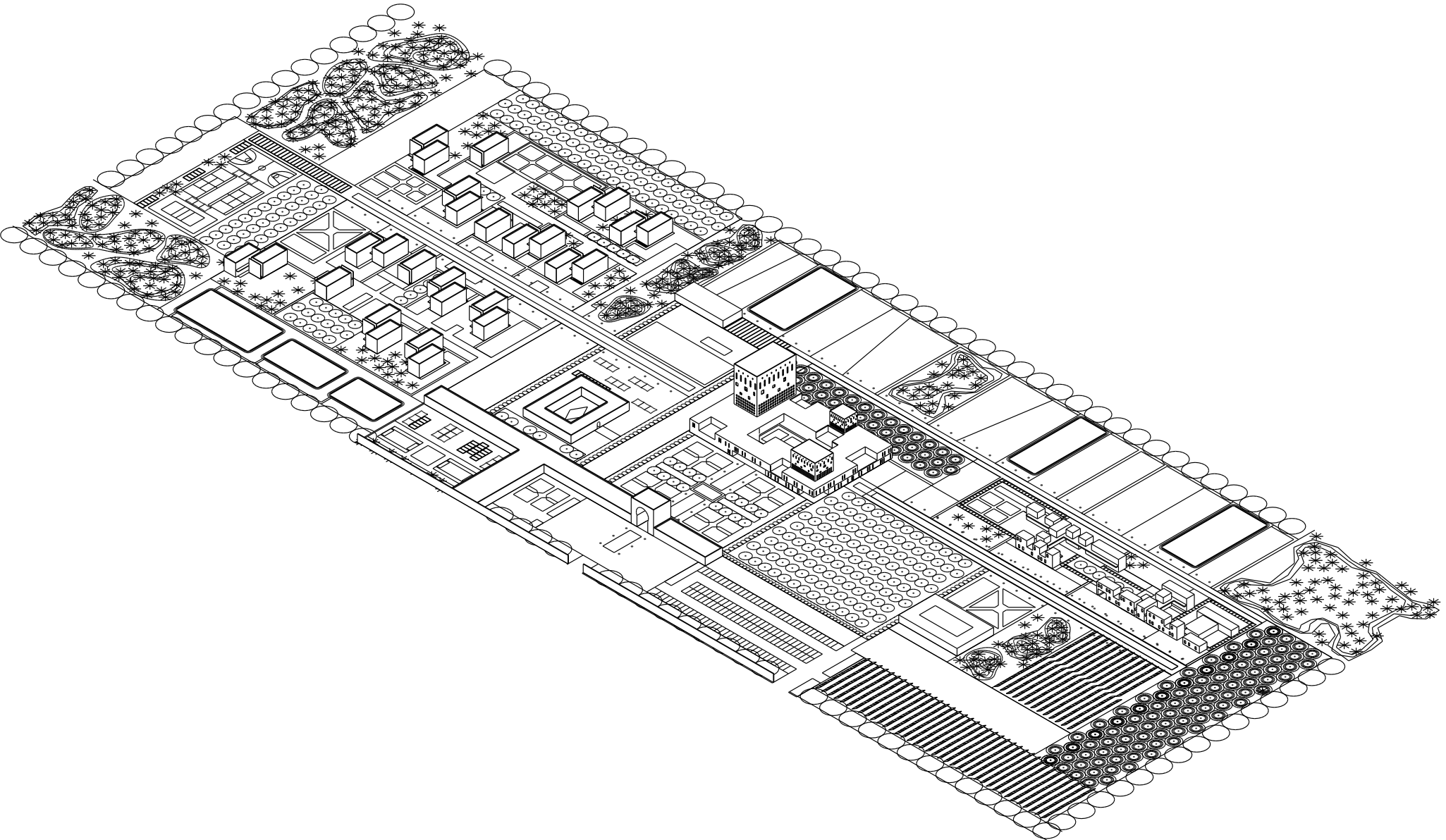


# SOFTSCAPE

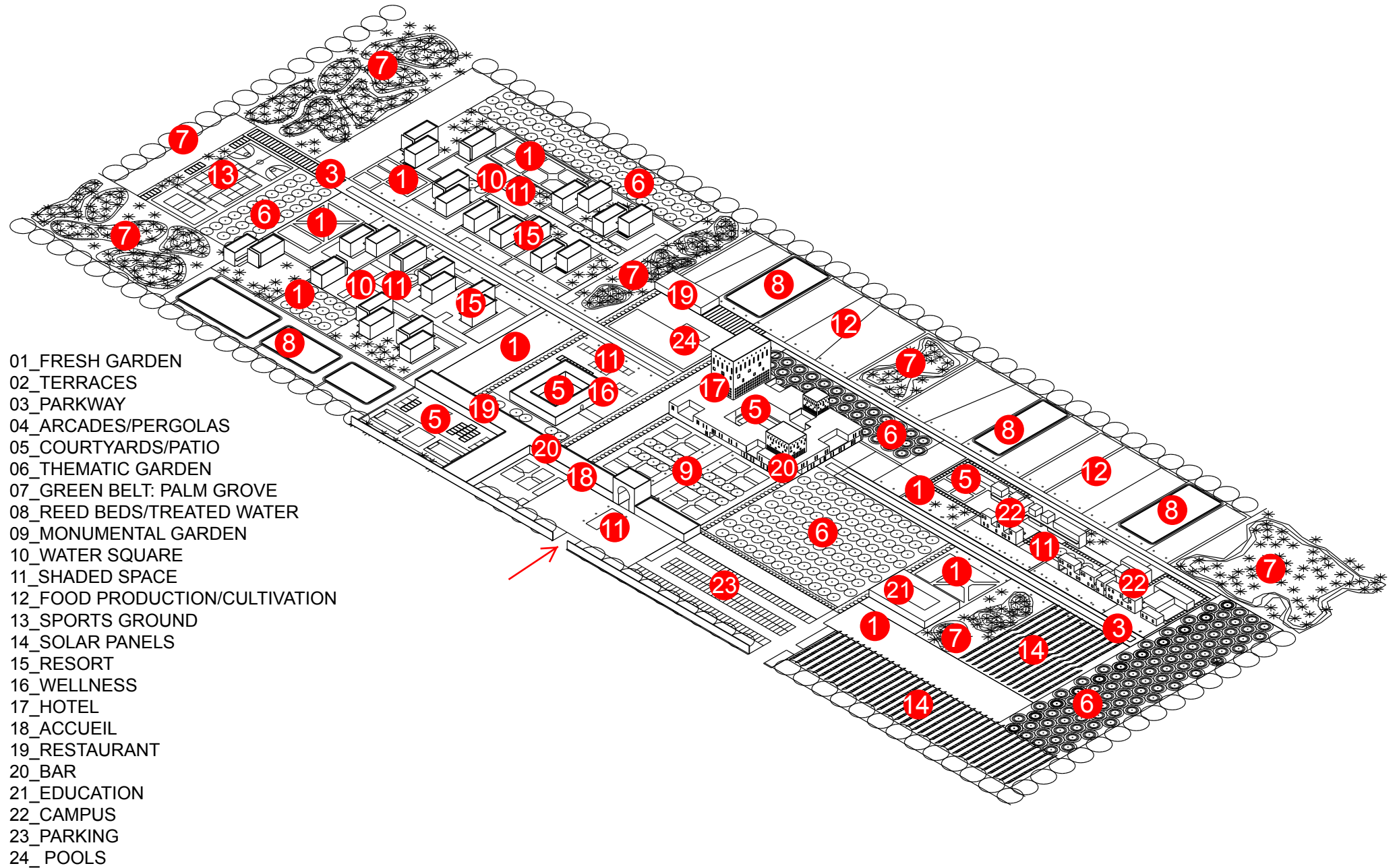
fresh gardens  
food production  
bushes



AXONOMETRIC VIEW

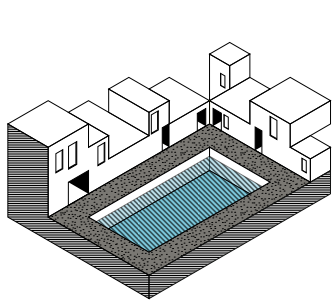


# ACTIVITIES

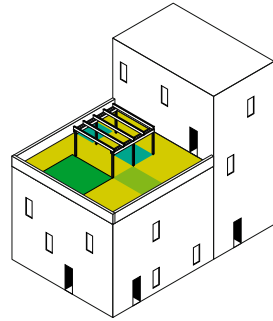




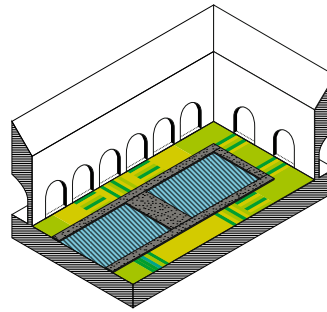
# TYPESLOGIES open space



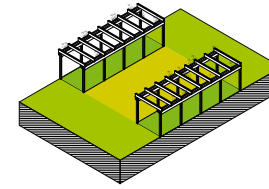
PUBLIC SPACE : WATER SQUARE



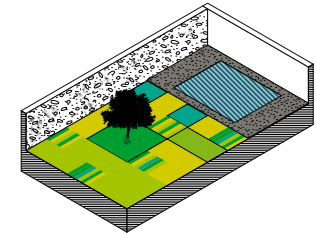
TERRACE



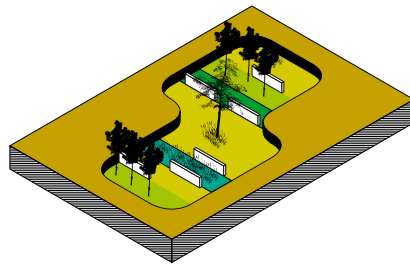
COURTYARD / PATIO



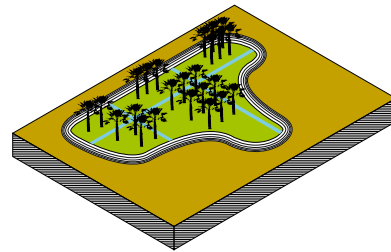
ARCADE / PERGOLA



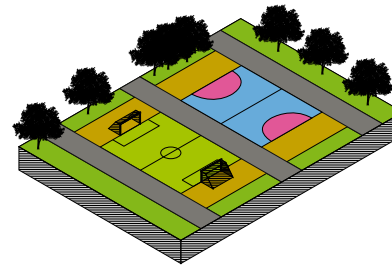
THEMATIC GARDEN : FRESH GARDEN



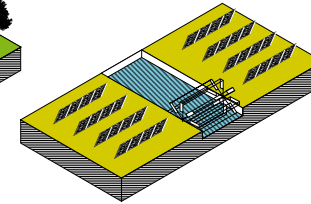
FOOD PRODUCTION / CULTIVATION



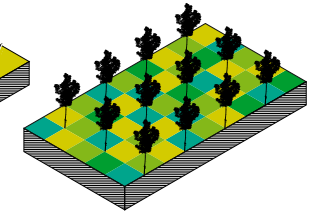
GREEN BELT : PALM GROVE



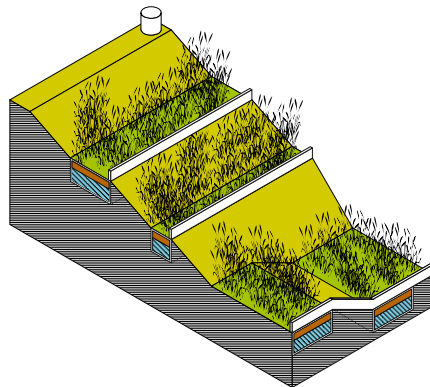
SPORTS GROUND



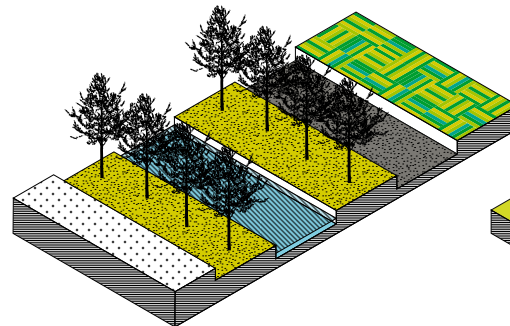
ENERGETIC SCAPE



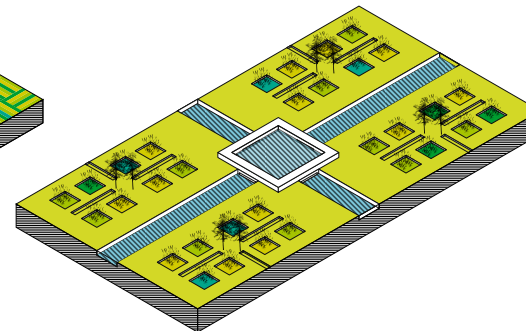
THEMATIC GARDEN : ORCHARD



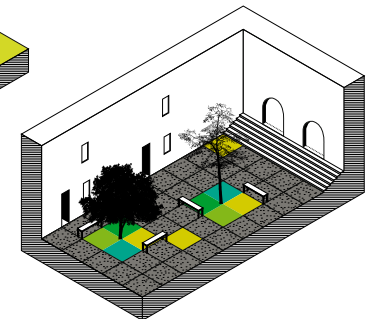
REED BEDS / TREATED WATER



PARKWAY



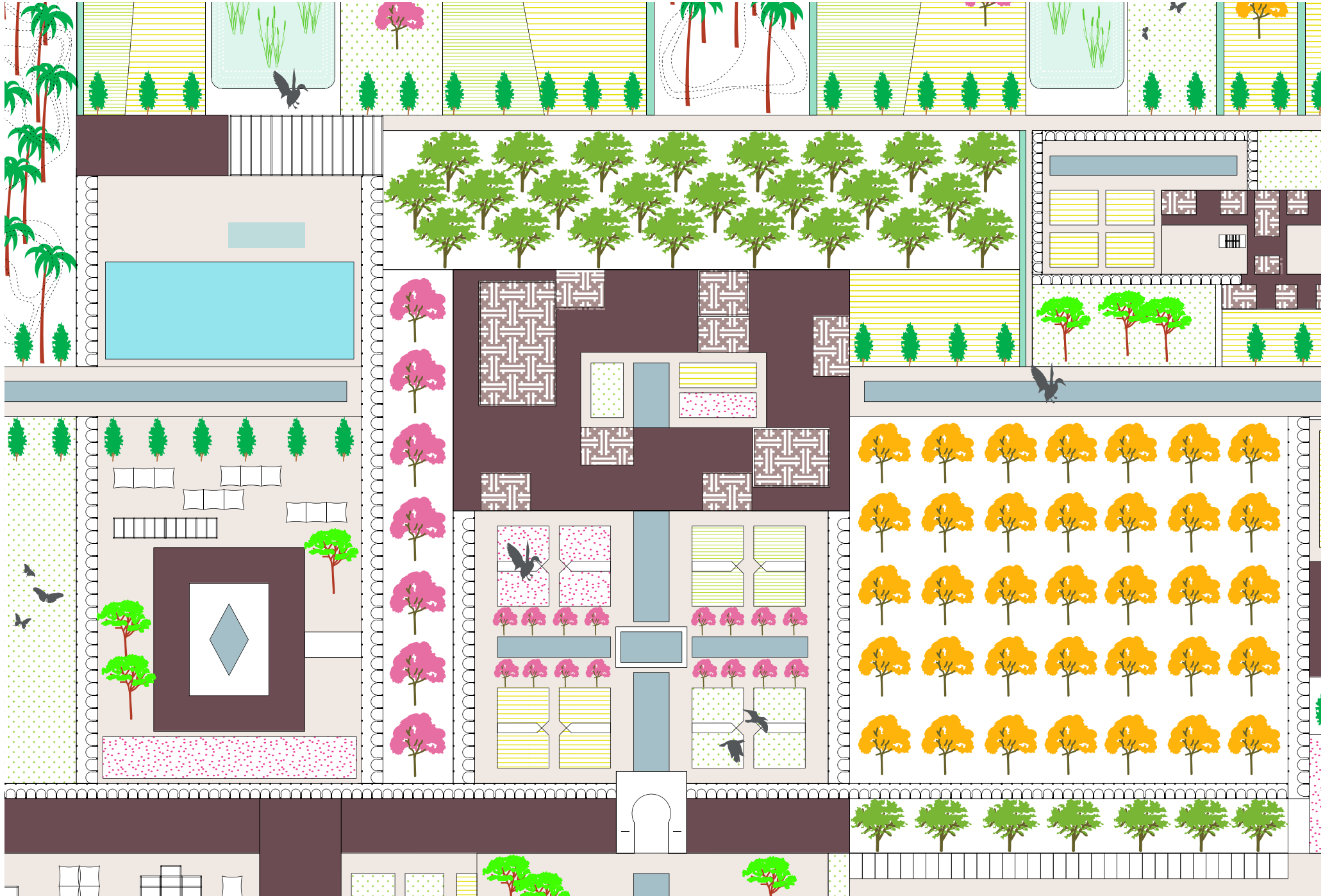
PUBLIC SPACE : MONUMENTAL GARDEN

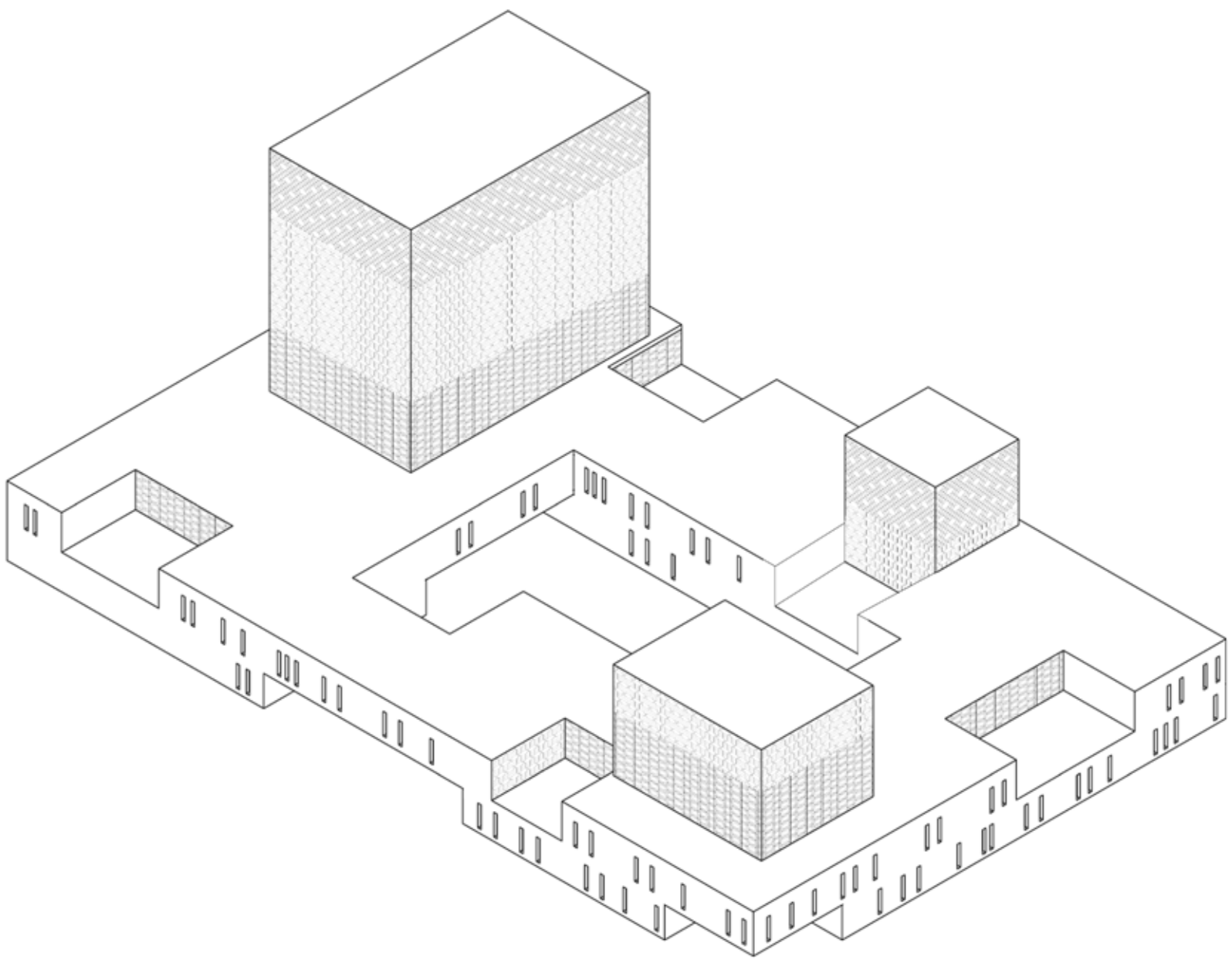


PUBLIC SPACE : SHADED SPACE



**TYPOLOGIES built space: HOTEL 4 stars**

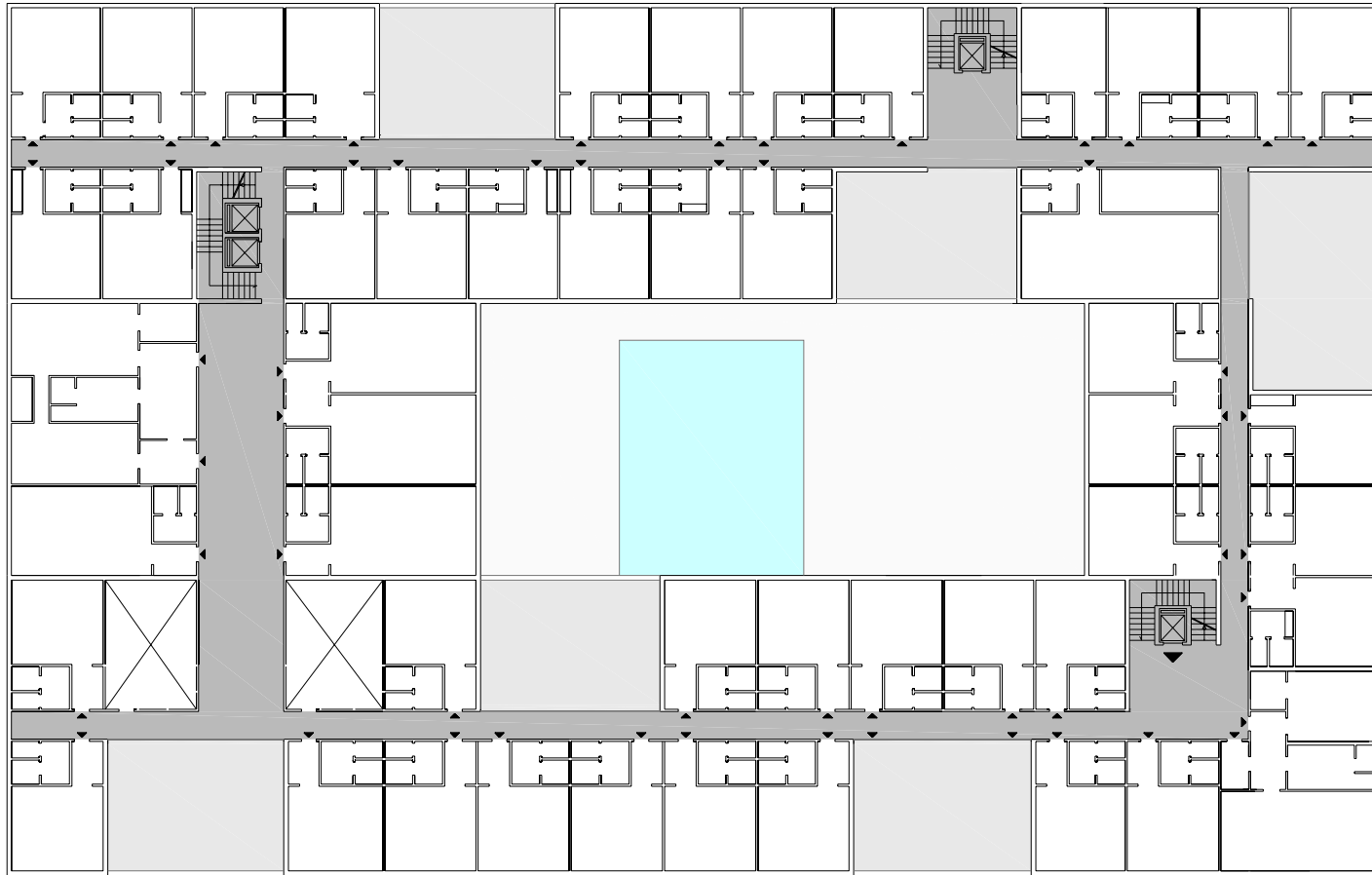






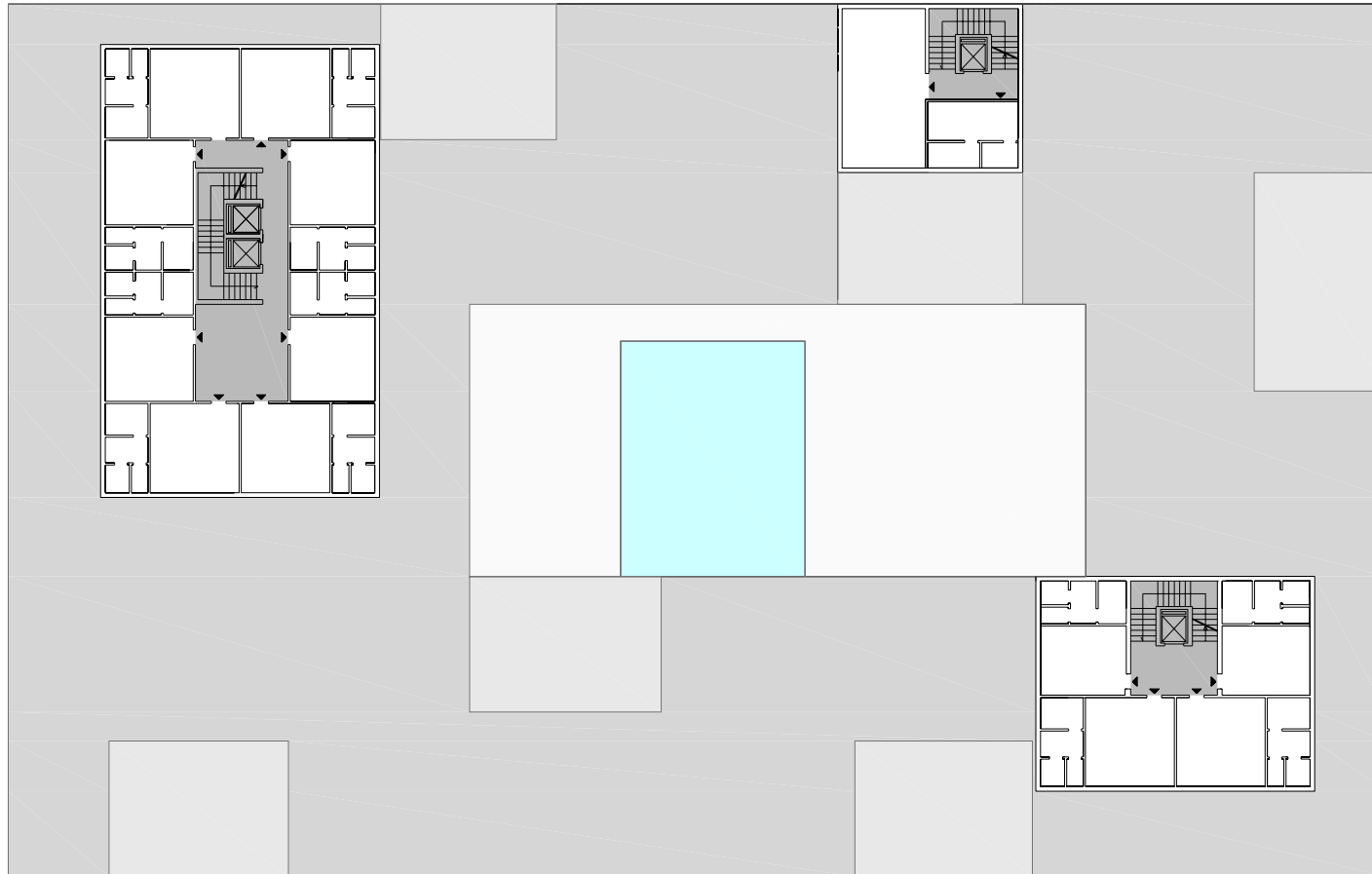
reception  
38 standard rooms  
1 standard suite  
wellness center  
shop  
lobby lounge  
lobby bar

GROUND FLOOR PLAN



45 standard rooms  
2 club suite  
1 standard suite  
5 solarium terrace

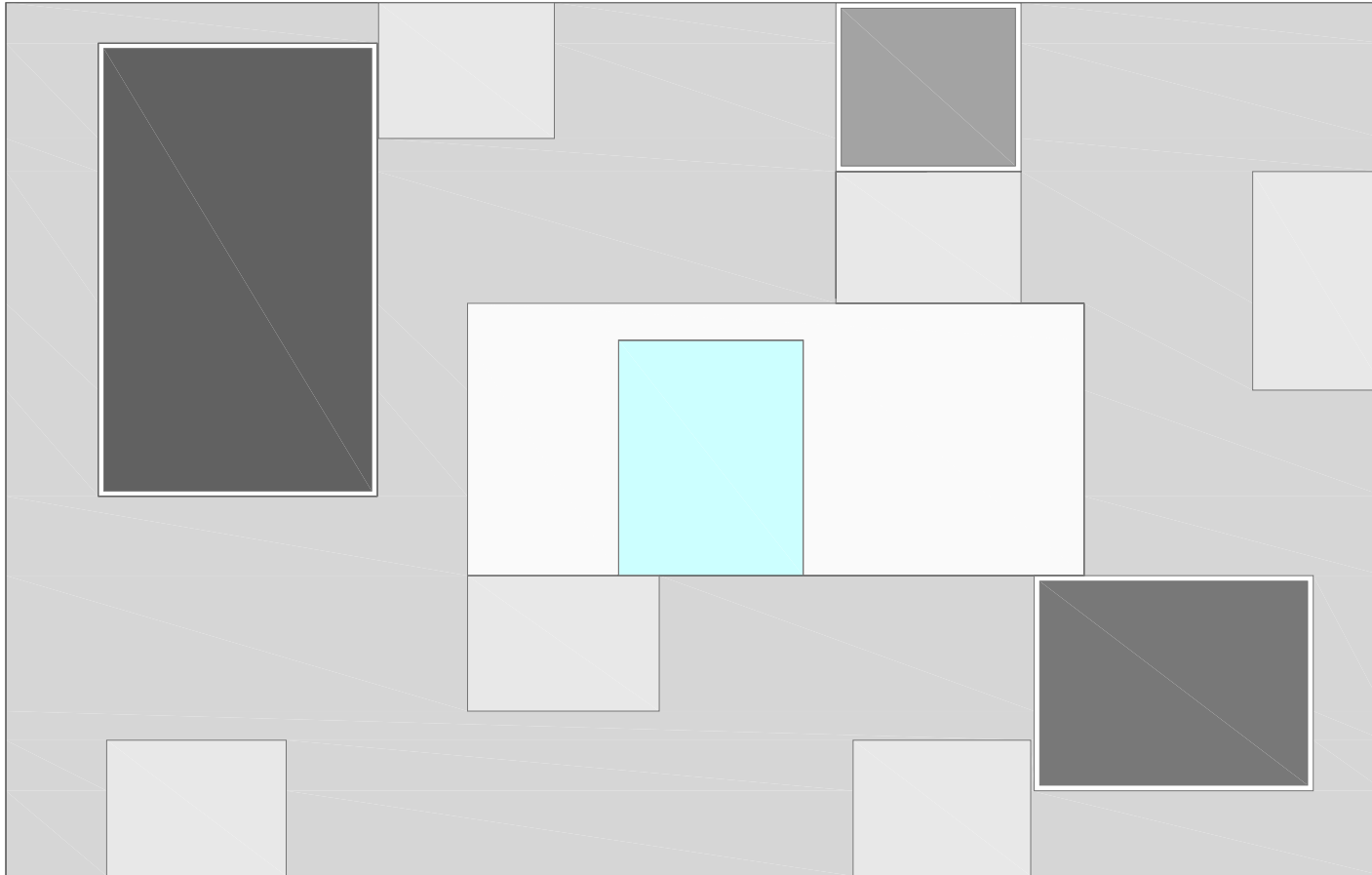
1st FLOOR PLAN



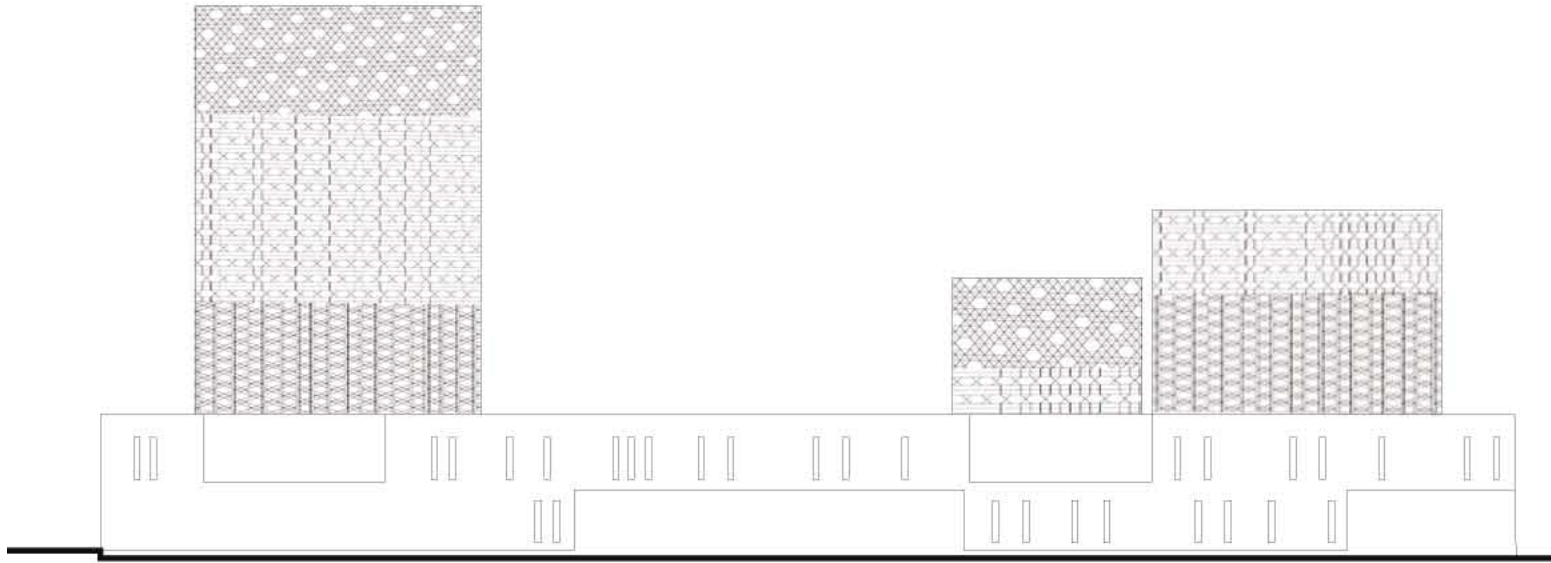
TOWER 1 six floors  
48 standard rooms  
1 solarium terrace  
1 roof top Speciality  
restaurant

TOWER 2 two floors  
2 suite

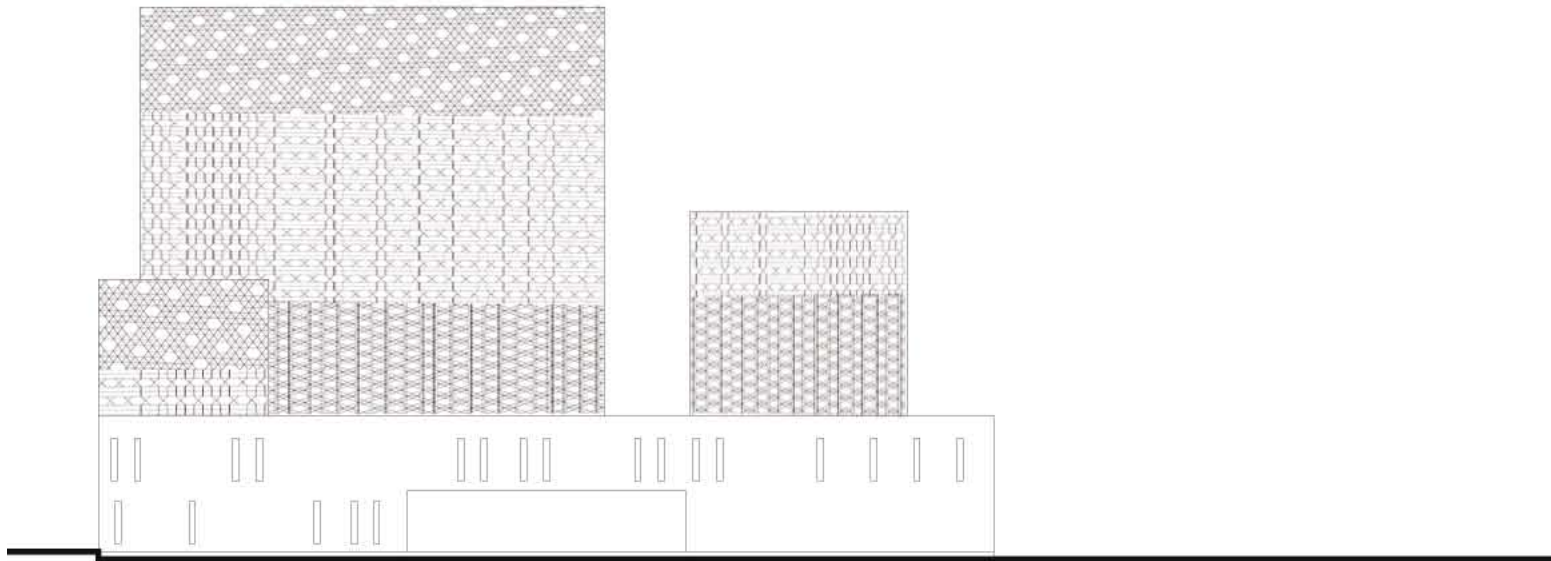
TOWER 3 three floors  
12 standard rooms



ROOFING PLAN

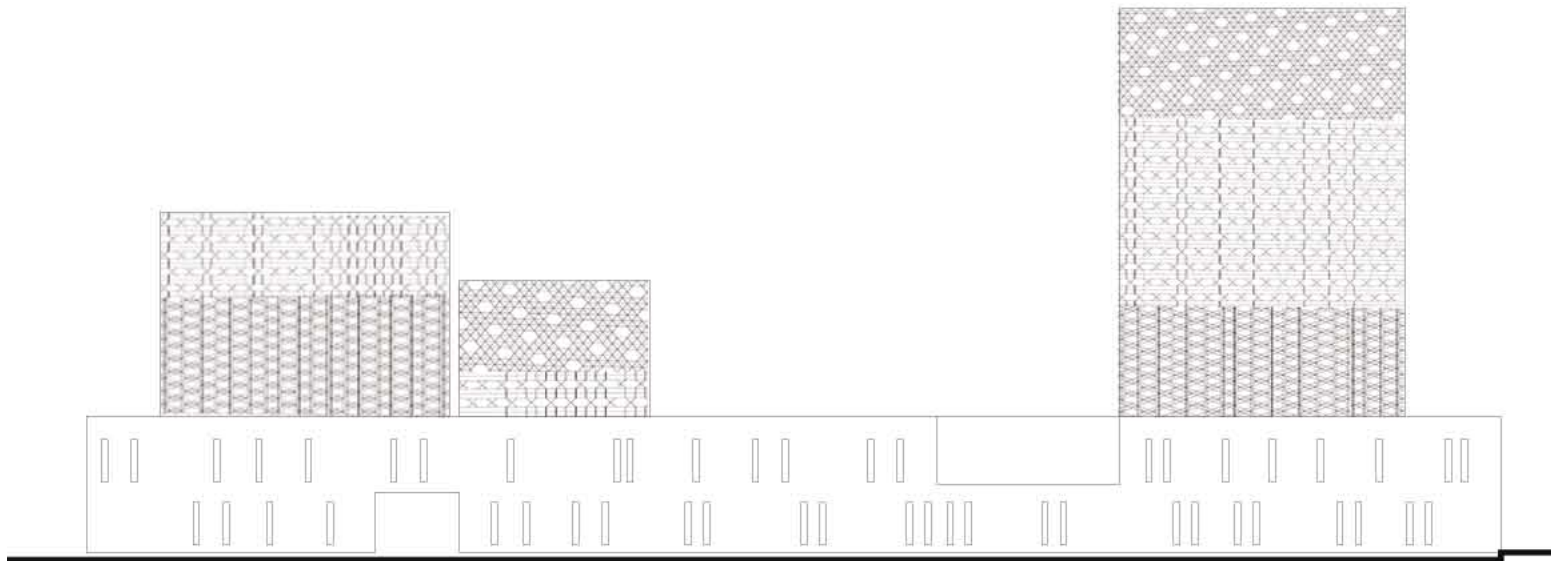


MAIN ELEVATION

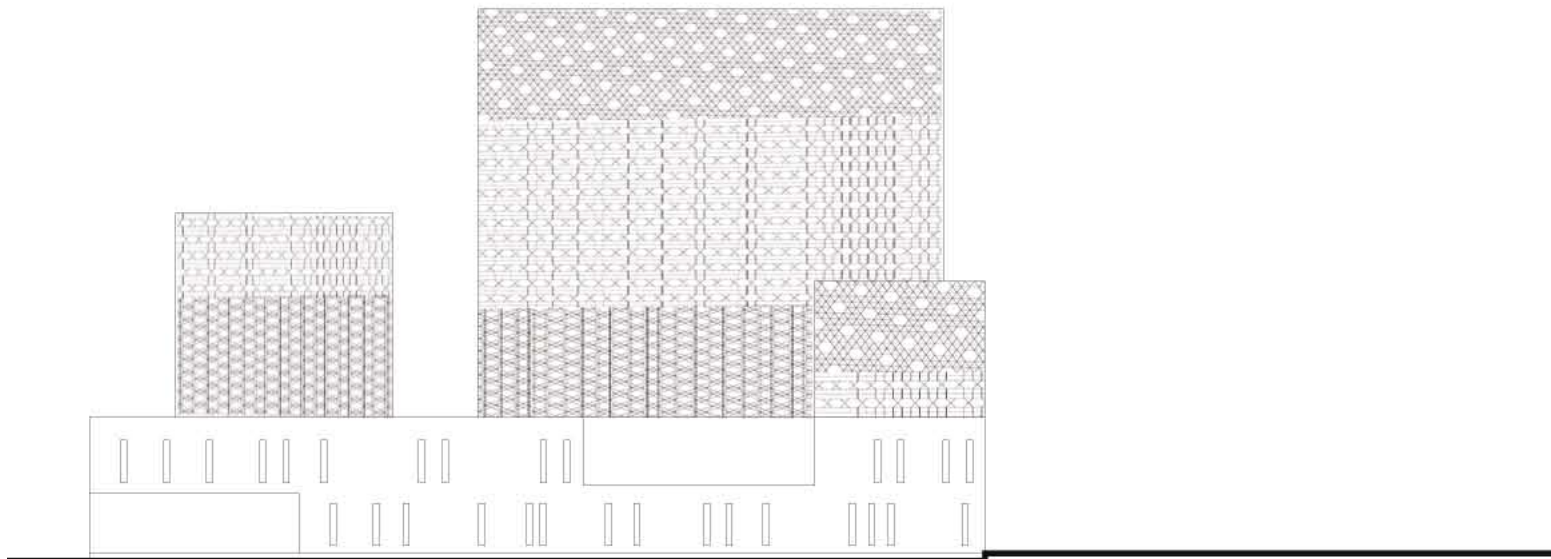


ELEVATION TOWARD RESORT

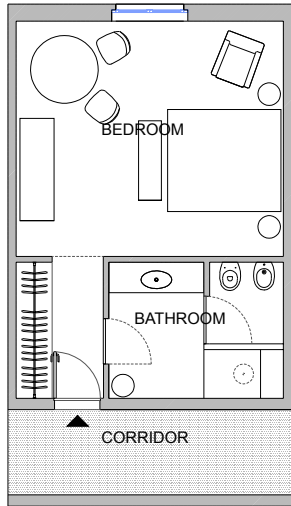




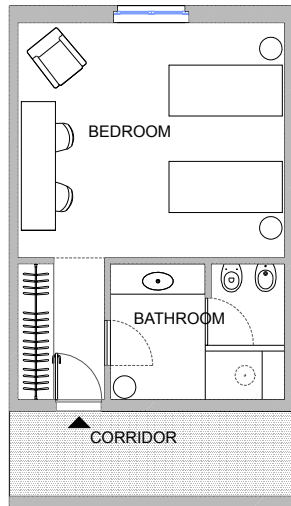
BACK ELEVATION



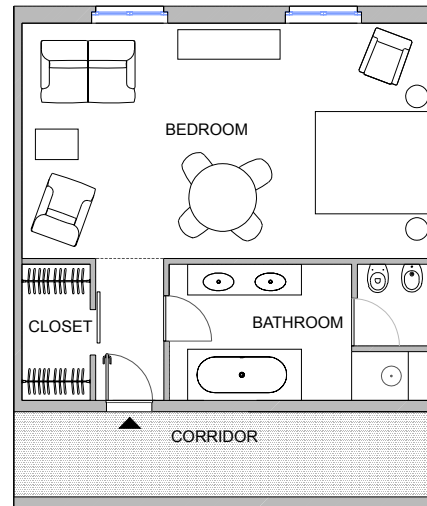
ELEVATION TOWARD CAMPUS



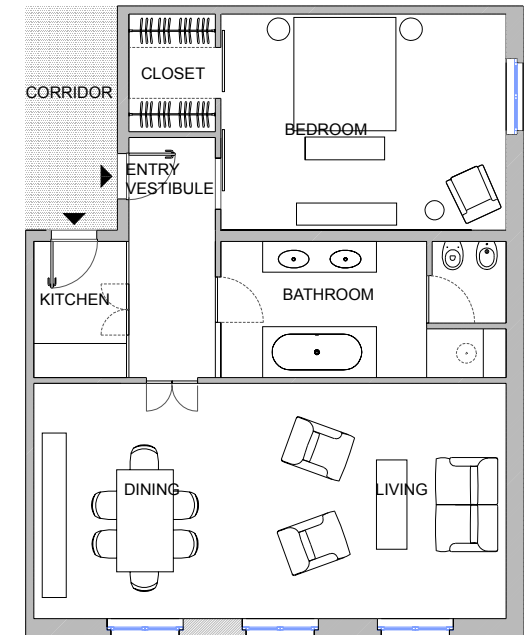
**STANDARD**  
(KING SIZE)  
32 sqm



**STANDARD**  
(DOUBLE DOUBLE)  
32 sqm



**SUITE**  
48 sqm



**CLUB SUITE**  
82 sqm







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